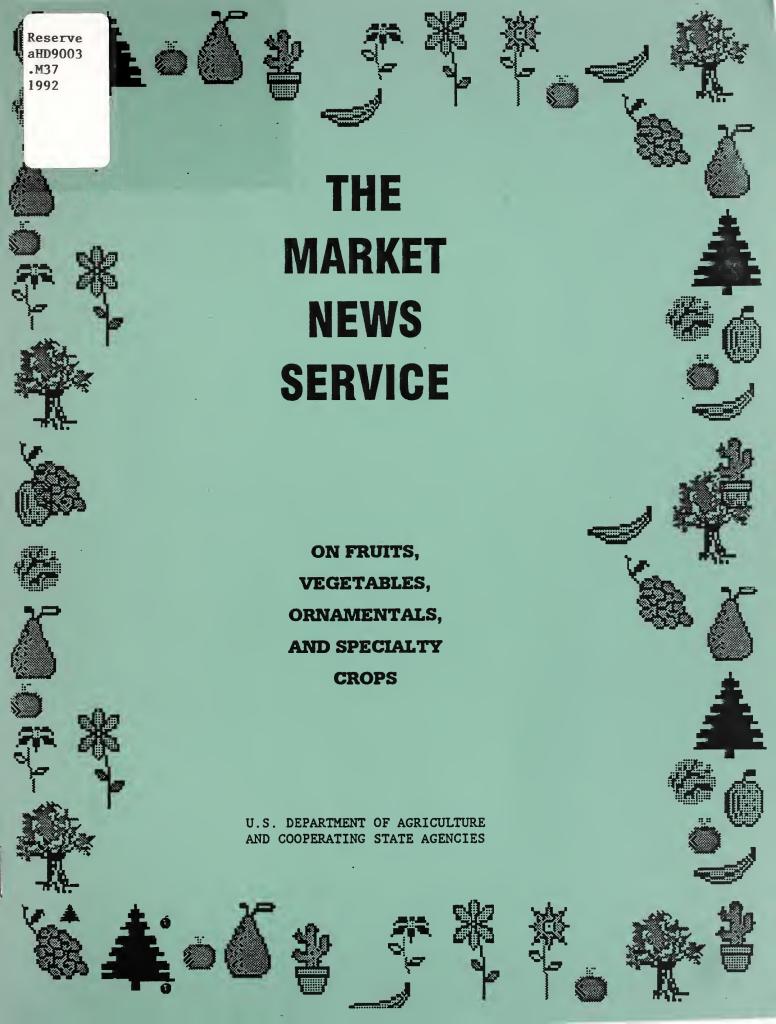
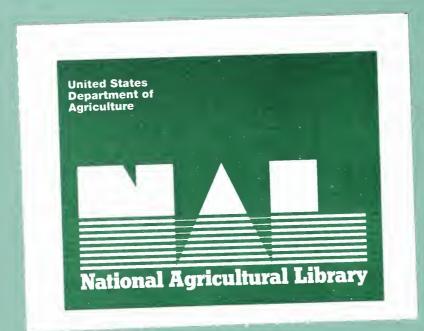
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U.S. DEPT. OF AGRICULTURE NATIONAL AGRICULTURAL LIBRARY OCT 9 1998 CATALOGING PREP.

THE MARKET NEWS SERVICE

on Fruits, Vegetables, Ornamentals, and Specialty Crops

WHAT IS MARKET NEWS?

Market news is an exchange of information among growers, shippers, wholesalers, and others on supplies, demand, prices, and crop conditions.

This information is gathered by skilled market reporters employed by the U.S. Department of Agriculture together with State agencies. It is flashed throughout the Nation by satellite communication and is quickly released through telephone recorders, newspapers, radio, television, facsimile machine, and in printed reports.

The Market News Service is part of USDA's Agricultural Marketing Service's Fruit and Vegetable Division.

WHAT IT MEANS TO YOU

Market news reporters serve as the eyes and ears of the produce industry. Their reports can help you make your marketing decisions.

Market news tells you about supplies -- one of the main things that affect the price you get or the price you pay. The reports also describe the demand for your produce or ornamental crops and tell you what prices are being paid at various market places. They can help you decide whether your prices are right.

KINDS OF MARKET NEWS REPORTS

Terminal market reports are issued on fruits, vegetables, and ornamental crops.

The fruit and vegetable reports (see page five) are issued from most of the Nation's largest cities. The reports show rail, air, boat, and truck receipts in each of these big-city areas. Prices reported in terminal markets are those received by wholesalers for sales of less than a carload or truckload.

The ornamental reports (see page 10) cover a few important wholesale markets. Wholesale reports show prices paid by retailers per unit (per bunch, flower, dozen, etc.) The New York City office reports volume of ornamentals received by wholesalers and does not include direct shipments to retailers. Volume reports are not available at other terminal markets.

A twice weekly international market report is issued featuring wholesale market prices for Mexico City, Monterrey, and Guadalajara, Mexico; Montreal and Toronto, Canada; and London, England along with border crossing or dock prices for Chile, Caribbean countries, Columbia, and Mexico produce and ornamental crops.

Shipping point reports are issued on fruits, vegetables, and ornamental crops.

The fruit and vegetable reports (see page six) cover the major growing areas and show both rail and truck shipments. Prices are reported by type of sale and show what the shipper or grower/shipper receives for the produce in carload or truckload quantities, including mixed loads. Prices to growers are reported where uniform trading practices prevail.

The ornamental reports (see page 10) cover several major production areas and imports through Miami. Shipping point prices are reported by type of sale and show what the grower or shipper receives per unit. Volume of imported cut flowers and decorative greens is released weekly in a Washington, D.C., report. Volume of domestic shipments is reported for major cut flowers grown in California and Florida and issued from offices in those States.

Specialty reports include an international report from the Washington, D.C. office, an olive oil report from the New York, NY, office; a wine report from the San Francisco, CA, office; reports on peanuts and pecans from the Thomasville, GA, office; a herb report from the Chicago, IL, office; and a monthly national honey report from the Yakima, WA, office.

National Shipping Point Trends is a report mailed each Wednesday from the Philadelphia terminal market news office. This weekly report gives background information at the various shipping points on such things as shipments, prices, trading during the past week, crop conditions, harvesting progress, and outlook for the next two weeks.

Ornamental Crops National Trends is a similar report published each Friday at the San Francisco terminal market news office. In addition to the kinds of information described above for the National Shipping Point Trends, this report includes observations of reporters covering terminal wholesale flower markets.

National Truck Rate and Cost Report is mailed weekly each Wednesday from the New York City and San Francisco terminal market news offices. This report contains average freight rates from most major shipping areas to selected markets across the U.S. Once a month, a report on the average costs to truckers for such items as fuel, insurance, tires, etc., is included with the weekly report. An annual summary reviews rates and costs for the full year.

AMS Food Purchase Reports are issued weekly each Tuesday from the New York City and Los Angeles offices. These reports include information about USDA purchases of various commodities for school lunch programs, programs to feed the needy, etc., and information on invitations to submit bids for government purchases.

A marketing summary or review is prepared after the shipping season for each shipping point production area. These summaries include data on production, supply, prices at both shipping point and selected terminal markets, and related information. A summary of fruit, vegetable, and ornamental prices is published annually for each terminal market. These annual summaries show prices for the most representative trading day, by weeks, in each city. Major commodities are reported by grade, or quality description where grades are not applied, container, and State of origin.

Reports issued from Washington, D.C., include weekly and annual transportation reports (rail and truck movement for fruits, vegetables and ornamental crops), and an annual summary of average monthly produce prices in principal production areas compared with average wholesale prices in Chicago and New York City.

HOW TO GET MARKET NEWS REPORTS

Telephone recorders at many shipping point and terminal market news offices provide information 24 hours each day (see page 19 for a list of recorder phone numbers and commodities covered).

Many newspapers, radio stations, and TV stations carry market news information. Check your area for newspaper coverage and broadcast schedules.

Detailed market news reports are mailed or faxed on a subscription fee basis from terminal and shipping point market news offices, as well as from Washington, D.C. Select the reports you need from the list on pages four through nine. Write to the offices that issue the reports using a subscription form and enclose a check made out to the USDA.

It is possible to obtain a connection on the USDA national satellite network by contacting Sprint Government Services Division Phone: (202) 416-6247. Satellite reports are exchanged between market news offices, and a connection on the system permits access to the latest available data. Some commercial firms and press wire services obtain reports in this way and sell subscriptions for electronic dissemination.

UNDERSTANDING THE MARKET

The price ranges shown in market reports generally cover the high and low prices on fruits and vegetables or ornamental crops of generally good quality and condition. Stock of exceptionally fine quality or of poorer than usual quality is covered by quotations outside the principal price range, and is appropriately described.

To use market news reports, the reader must recognize the effect of variety, container, grade, quality, size, and condition on price.

QUALITY refers to the physical properties affecting market value, such as color, shape, texture, cleanliness, and freedom from defects.

CONDITION refers to factors which may change with time, such as maturity, decay, freezing injury, shriveling, and flabbiness.

QUALITY AND CONDITION are described by the terms:

fine -- superior in appearance, color, and other quality factors; better
than good.

good -- stock which has a high degree of merchantability and a small
percentage of defects.

fair -- having a somewhat higher percentage of defects than good or a condition
which warrants a price reduction when compared to good.

ordinary -- a fairly high percentage of defects or a heavy degree of offcondition.

poor -- having such a heavy percentage of defects or so badly off-condition
 that it is salable only to buyers interested chiefly in low prices.

GLOSSARY OF TERMS USED IN FEDERAL-STATE MARKET NEWS REPORTS

The following terms are used in USDA and Federal-State market news reports for fruits, vegetables, ornamentals, and specialty crops.

SUPPLY/OFFERING -- The quantity of a particular item available for current trading.

heavy -- When the volume of supplies is above average for the market being reported.

moderate -- When the volume of supplies is average for the market being reported.

light -- When the volume of supplies is below average for the market being reported.

DEMAND -- The desire to possess a commodity coupled with the willingness and ability to pay.

exceeds supply -- Supplies are insufficient to meet demand despite higher prices offered.

very good -- Offerings or supplies are rapidly absorbed.

good -- Firm confidence on the part of buyers that general market conditions are good. Trading is more active than normal.

moderate -- Average buyer interest and trading.

light -- Demand is below average.

very light -- Few buyers are interested in trading.

MARKET -- The price or price level at which a commodity is traded.

PRICE TREND -- The direction in which prices are moving in relation to trading in the previous reporting period(s).

higher -- The majority of sales are at prices measurably higher than the previous trading session.

firm -- Prices are tending higher, but not measurably so.

steady -- Prices are unchanged from previous trading session.

lower -- Prices for most sales are measurably lower than the previous trading session.

TRADING ACTIVITY -- The pace at which sales are being made.

active -- Available supplies (offerings) are readily clearing the market.

moderate -- Available supplies (offerings) are clearing the market at a reasonable rate.

slow -- Available supplies (offerings) are not readily clearing the market.
inactive -- Sales are intermittent with few buyers or sellers.

MOSTLY -- The majority of sales or volume.

UNDERTONE -- Situation or sense of direction in an unsettled (prices not established) market situation.

WHERE TO WRITE FOR FRUIT AND VEGETABLE TERMINAL MARKET REPORTS SUBSCRIPTIONS

Terminal market reports are issued year-round at the following markets:

ATLANTA, GA

(Forest Park, GA 30050)
Georgia State Farmers Market
203 Administration Building
16 Forest Parkway
Phone: (404) 366-0575
FAX: (404) 363-2523

BOSTON, MA

(Everett, MA 02149)
Boston Terminal Market
34 Market Street, Room 10
Phone: (617) 387-4498
FAX: (617) 389-1387

CHICAGO, IL 60605

Federal Building, Room 942 536 South Clark Street Phone: (312) 353-0111 FAX: (312) 886-3766

COLUMBIA, SC 29201-0531

P.O. Box 13531 (For Mail) (State Farmers Market, 1001 Bluff Rd. James E. Youngblook Building) Phone: (803) 253-4044

FAX : (803) 253-4039

HONOLULU, HI 96822-2159

P.O. Box 22159 (For Mail) (Annex Building, Room 213 1428 South King Street) Phone: (808) 973-9578 FAX: (808) 973-9590

MIAMI, FL 33142

Miami Produce Center
1200 N.W. 21st Terrace, Suite 3

Phone: (305) 326-1254 FAX: (305) 326-0378

ST. LOUIS, MO 63102

Unit 1, Produce Row, Room 203

Phone: (314) 425-4520 FAX: (314) 621-3214

NEW YORK, NY

(Bronx, NY 10474-7355)
4-A NYC Terminal Market
Halleck St. at Edgewater Rd
Phone: (718) 542-2225
FAX: (718) 378-0891

BALTIMORE, MD

(Jessup, MD 20794)
Maryland Wholesale Produce Market
Building B, Room 101
Phone: (410) 799-4840
FAX : (410) 799-8442

BUFFALO, NY 14203

W. J. Donovan State Office Bldg. 125 Main Street, 2nd Floor Phone: (716) 847-3764 FAX: (716) 847-3155

CINCINNATI, OH 45202-3259

John Weld Peck Federal Building 550 Main Street, Room 9522 Phone: (513) 684-3194 FAX: (513) 684-3870

DALLAS, TX 75215

1406 Parker Street, Room 201 Phone: (214) 767-5375

Phone: (214) 767-5375 FAX: (214) 767-5383

DETROIT, MI 48209

Union Produce Terminal, Rm. 53 7201 West Fort Street Phone: (313) 841-1111 FAX: (313) 841-8310

LOS ANGELES, CA 90021

1320 East Olympic Blvd., Suite 212 Phone: (213) 894-3077 FAX: (213) 894-2898

NEW ORLEANS, LA 70112

State Office Building, Room 317 325 Loyola Avenue Phone: (504) 568-8979 FAX: (504) 568-6818

PHILADELPHIA, PA 19148

3301 South Galloway Street, Room 261 Phone: (215) 597-4536

FAX : (215) 336-0355

PITTSBURGH, PA 15222

207 Pittsburgh Produce Terminal 2100 Smallman Street Phone: (412) 644-5847

FAX: (412) 644-5667

SAN FRANCISCO, CA 94111

630 Sansome Street, Room 727

Phone: (415) 705-1300

FAX : (415) 705-1301

SEATTLE, WA 98148-0099

P.O. Box 48099 (For Mail) (Interwest Savings Bank

15111 8th Avenue, S.W., Suite 302

Seattle, WA 98166) Phone: (206) 764-3753 FAX : (206) 433-8126

WHERE TO WRITE FOR FRUIT AND VEGETABLE SHIPPING POINT REPORTS SUBSCRIPTIONS

Shipping point reports are available on request from the following offices during the active marketing season:

ALABAMA

MONTGOMERY, AL 36107

Montgomery State Farmers Market 1655 Federal Drive

Phone: (205) 242-5350 FAX: (205) 240-3275

ARIZONA

NOGALES, AZ 85628

P. O. Box 2292 (for mail)

(2771A N. Grand Avenue) Phone: (602) 281-0374 FAX : (602) 281-2515

Fruits, Vegetables, Melons

November-July

PHOENIX, AZ 85007-2617

1688 W. Adams

Phone: (602) 252-0966 FAX: (602) 252-0623 Vegetables/Year-Round

LOS ANGELES, CA 90021-1907

Phone: (213) 894-3077

FAX: (213) 894-2898

CALIFORNIA

FRESNO, CA 93721

State of California

2550 Mariposa Street, Room 3075

Phone: (209) 445-5026

FAX: (209) 445-6507

Fruits, Vegetables, Melons, Potatoes

Year-Round

SALINAS, CA 93906

21 West Laurel Drive, Suite 49

1320 East Olympic Blvd., Suite 212

Avocados, limes, & Kiwifruit/Weekly

Western Citrus, AMS Food Purchase Report

Phone: (408) 443-3020 FAX: (408) 443-3152 Vegetables/Year-Round

SACRAMENTO, CA 94271-0001

Federal-State Market News Service California Dept. of Food

and Agriculture

P.O. Box 942871 (For Mail)

(1220 "N" Street, Room 216)

Phone: (916) 654-0298 FAX : (916) 654-1046

SAN FRANCISCO, CA 94111

630 Sansome Street, Room 727

Phone: (415) 705-1300 FAX: (415) 705-1301

COLORADO

GREELEY, CO 80631

Greeley Producers Building

711 "O" Street

Phone: (303) 351-7097 FAX: (303) 351-8262 Fruits and Vegetables

Year-Round

FLORIDA

MIAMI, FL 33142

Miami Produce Center

1200 N.W. 21st Terrace, Suite 3

Phone: (305) 326-1254 FAX : (305) 326-0378

Caribbean Fruit and Vegetables

Year-Round

GEORGIA

THOMASVILLE, GA 31799

P.O. Box 1447 (For Mail) (Georgia State Farmers Market, 502 Smith Avenue-U.S. Hwy. 84)

Phone: (912) 228-1208 FAX: (912) 225-1516

Fruits, Vegetables, Watermelons,

Pecans, Peanuts/Year-Round

LOUISIANA

BATON ROUGE, LA 70821-3334

P. O. Box 3334 (For Mail) (5825 Florida Blvd., Baton

Rouge, LA 70806)

Phone: (504) 922-1328

FAX : (504) 922-1289

Vegetables, Pecans/Year-Round

MICHIGAN

BENTON HARBOR, MI 49023

P. O. Box 1204 (For Mail) (Federal Bldg., Room 201

175 Territorial Road, Benton

Harbor, MI 49022)

Phone: (616) 925-3270

FAX : (616) 925-3272

Fruits, Vegetables

Year-Round

ORLANDO, FL 32803

775 Warner Lane

Phone: (407) 897-5950 FAX: (407) 897-4370

Fruits, Vegetables/Year-Round Chile Fruits/November-June

IDAHO

IDAHO FALLS, ID 83404

1820 E. 17th Street, Suite 130

Phone: (208) 526-0740 FAX: (208) 526-9433 Potatoes, Onions

Year-Round

MAINE

PRESQUE ISLE, ME 04769

P. O. Box 725 (For mail) (Post Office Building 23 Second Street)

Phone: (207) 764-4470

FAX : (207) 764-0305

Potatoes/September-June

MISSOURI

ST. LOUIS, MO 63102

Unit 1, Produce Row, Room 203

Phone: (314) 425-4520

Watermelon Report included in terminal report/June-August

Year-Round

NEW JERSEY

NEW MEXICO

BRIDGETON, NJ 08302

R.R. 5, Box 321

Phone: (609) 451-1500

FAX : (609) 451-8489

Fruits, Vegetables, and Sod

Year-Round

LAS CRUCES, NM 88003

P.O. Box 30005 (For mail)

(New Mexico Dept. of Agriculture

3190 Espina)

Phone: (505) 646-4929

FAX : (505) 646-3303

Lettuce, Onions/Mailed from

Phoenix, AZ, May-August & October

NEW YORK

WALDEN, NY 12586

59 Main Street

Phone: (914) 778-2191 FAX: (914) 778-2632

Vegetables, Apples, Onions,

and Potatoes/July-May

ROCHESTER, NY 14623

Administration Bldg., Rm. 120

900 Jefferson Road

Phone: (716) 424-2690

FAX: (716) 424-1248

Fruits, Vegetables, Onions,

and Potatoes/July-May

NORTH CAROLINA

ASHEVILLE, NC 28806

WNC Farmers' Market

570 Brevard Road

Phone: (704) 253-1691

FAX : (704) 252-2025

Fruits, Vegetables

July-October

FAISON, NC 28341

P. O. Box 386

Phone: Assigned Seasonally

Potatoes, Vegetables/June-July

RALEIGH, NC 27611

P. O. Box 27647 (For mail)

(North Carolina Dept. of Agriculture

2 West Edenton Street)
Phone: (919) 733-7252

FAX: (919) 733-0999

OKLAHOMA

PENNSYLVANIA

OKLAHOMA CITY, OK 73105

Oklahoma Dept. of Agriculture

2800 North Lincoln Blvd.

Phone: (405) 521-3881

Pecans/Mailed from Thomasville,

GA/November-January

PHILADELPHIA, PA 19148

3301 S. Galloway Street, Rm. 261

Phone: (215) 597-4536

FAX: (215) 336-0355

Fruit and Vegetable Shipping

Point Trends/Year-Round

Delaware Potatoes and Auctions

July-September

SOUTH CAROLINA

COLUMBIA, SC 29201-0531

P. O. Box 13531 (For Mail)

(James E. Youngblood Bldg., State Farmers' Market, 1001 Bluff Rd.)

Phone: (803) 253-4044 FAX: (803) 253-4039 Vegetables, Peaches

June-July

TEXAS

AUSTIN, TX 78711

P. O. Box 12847 (For Mail)

(Stephen F. Austin Bldg., 9th Floor

1700 N. Congress 78701)

Phone: (512) 463-7626

FAX : (512) 463-7643

Vegetables (Winter Garden-Hi-Plains

Districts)/Mailed from McAllen, TX and Los Angeles, CA in season)

Watermelons/June-August/Mailed from

Thomasville, GA

Pecans/October-January/Mailed from

Thomasville, GA

MCALLEN, TX 78501

1313 East Hackberry

Phone: (210) 682-2581

FAX: (210) 630-3252

Fruits, Vegetables, and

Mexican Imports

October-June

VIRGINIA

ONLEY, VA 23418

P. O. Box 26 (For mail)

(Front Street)

Phone: (804) 787-5867

FAX : (804) 787-1041

Potatoes, Vegetables

May-March

WASHINGTON

YAKIMA, WA 98903

Agricultural Service Center

2015 South First Street, Room 4

Phone: (509) 575-2492

FAX : (509) 457-7132

Fruits, Vegetables/Year-Round Processed Berries/June-September

National Honey Report/Year-Round

WEST VIRGINIA

INWOOD, WV 25428

P. O. Box 66 (For mail)

(Federal-State Inspection Bldg.

Church Street)

Phone: (304) 229-2738

FAX : (304) 229-9198

Peaches, Apples/August-April

WHERE TO WRITE FOR ORNAMENTAL CROPS REPORTS

Reports on ornamentals are issued from the following market news offices:

GREELEY, CO 80631

Greeley Producers Building

711 "O" Street

Phone: (303) 351-7097 FAX: (303) 351-8262

Colorado Production Areas

Mailed from San Francisco, CA

BOSTON, MA

(Everett, MA 02149)

Boston Market Terminal, Rm. 10

34 Market Street

Phone: (617) 387-4498

FAX : (617) 389-1387

Wholesale Market

New England Production Areas

Wholesale Market

HONOLULU, HI 96822

MIAMI, FL 33142

Miami Produce Center

1200 N.W. 21st Terrace, Suite 3

Phone: (305) 326-1254

FAX : (305) 326-0378

Imported Ornamentals

Year-Round

BROOKLYN, NY 11217

55 Hanson Place, Room 388

P. O. Box 22159 (for mail)

(Annex Building, Room 213

1428 South King Street)
Phone: (808) 973-9578

FAX: (808) 973-9590

Phone: (718) 260-2830

FAX: (718) 260-2836

Wholesale Market

PHILADELPHIA, PA 19148

3301 S. Galloway Street, Room 261

Phone: (215) 597-4536

FAX : (215) 336-0355

Pittsburgh and Philadelphia

Wholesale Markets

SAN FRANCISCO, CA 94111

630 Sansome Street, Room 727

Phone: (415) 705-1300

FAX : (415) 705-1301

Wholesale Market

SEATTLE, WA 98148-0099

P.O. Box 48099 (for Mail)

(Interwest Savings Bank,

15111 8th Avenue, S.W., Suite 302

Seattle, WA 98166)

Phone: (206) 764-3753

FAX : (206) 433-8126

Wholesale Market

Year-Round

ORLANDO, FL 32803

775 Warner Lane

Phone: (407) 897-5950

FAX: (407) 897-4370

Florida Foliage Plants

Year-Round

WASHINGTON, D.C. REPORTS

Many market news reports on fruits, vegetables, ornamentals, and specialty crops are available on a subscription fee basis from the U. S. Department of Agriculture. Write USDA, AMS, F&V Division, Market News Branch, Room 2503-South Building, P.O. Box 96456, Washington, DC 20090-6456 for Washington, D.C., reports. Field office reports and annual summaries can also be supplied by the Washington, DC office. The subscription prices shown on pages 10-17 are for first class mail delivery to the United States, Mexico, and Canada addresses. The fee is doubled to all other countries. Foreign subscribers will receive airmail service. Foreign subscribers must submit checks drawn on a U.S. bank.

LISTING OF MAILED FRUIT AND VEGETABLE MARKET REPORTS AVAILABLE BY SUBSCRIPTION

(T) Terminal
(SP) Shipping Point

(51) 511.	ipping roinc		
		•	Cost Per Month
			or
Reports	Frequency	Season	<u>Annual Per Copy*</u>
Asheville, NC			
Fruit and Vegetable Report (SP)	Daily	July-Oct.	\$15
Marketing Western North Carolina A	pples		
and Miscellaneous Vegetables (SP)) Annually		10
Atlanta (Forest Park), GA			
Fruit and Vegetable Report (T)	Daily	Year-Round	15
Wholesale Price Summary (T)	Annually		10
* \ - /	•		
Baltimore (Jessup), MD			
Fruit and Vegetable Report (T)	Daily	Year-Round	15
Wholesale Price Summary (T)	Annually	2002 1100110	10
wholesale lifee summary (1)	mmaarry		10
Baton Rouge, LA			
Fruit and Vegetable Report (SP)	The same Wools I	Vonw-Bound	Proc
	Twice-Weekly	rear-Round	Free
Marketing Louisiana Sweet Potatoes	11		
(SP)	Annually		Free
Benton Harbor, MI			
Fruit and Vegetable Report (SP)	Twice-Weekly		11
Benton Harbor Fruit Market Report	Tri-Weekly	July-Oct.	12 (Season)
Fruit and Vegetable Processing			
Report (SP)	Weekly	May+July-Oct	8 .
Marketing Michigan Fruits (SP)	Annually		10
Marketing Michigan Vegetables (SP)	Annually		10
Boston (Everett), MA			
Fruit and Vegetable Report (T)	Daily	Year-Round	15
Wholesale Price Summary (T)	Annually		10
Boston Ornamental Crops Report (T)	Weekly	Year-Round	8
Boston Ornamental Crops Wholesale N			•
Prices and Shipping Point Prices			10
rires and surppring round frieds	nimaarry		10
Bridgeton, NJ			
Fruit and Vegetable Report (SP)	Daily	May-Oct.	15
ridic and vegetable Report (37)	_	_	
Mary Transport Designation Company to	Twice-Weekly	NovApr.	11
New Jersey Processing Tomato	Daily	May-Oct.	15
Report (SP)	Twice-Weekly	NovApr.	11
Marketing New Jersey Fresh Asparagu			
Eggplant, Endive, Escarole, Peppe			
Snapbeans, and Tomatoes (SP)	Annually		10
Marketing New Jersey Fresh Bluebers	ries,		
Cabbage, Corn, Lettuce, Peaches,			
and Potatoes (SP)	Annually		10

Reports	Frequency	Season	or Annual Per Copy*
BROOKLYN, NY Ornamental Crops Report (T)	Weekly	Year-Round	\$30 - nnually-1st Class)
Buffalo, NY Fruit and Vegetable Report/includes	Daily	Year-Round	26 lst Class 16 2nd Class
Wholesale Price Summary (T)	Annually		no mailing
Chicago, IL Fruit and Vegetable Report (T) National Herb Market News (T) Wholesale Price Summary (T)	Daily Weekly Annually	Year-Round Year-Round	15 8 10
Cincinnati, OH Fruit and Vegetable Report (T) Wholesale Price Summary (T)	Daily Annually	Year-Round	15 10
Columbia, SC Southeastern Peach Report (SP) Fruit and Vegetable Report (T)	Daily Weekly	May-Aug. Year-Round	Free Free
Dallas, TX Fruit and Vegetable Report (T) Wholesale Price Summary (T)	Daily Annually	Year-Round	15 10
Detroit, MI Fruit and Vegetable Report (T) Wholesale Price Summary (T)	Daily Annually	Year-Round	15 10
Faison, NC Vegetable Report (SP)	Daily	June-July	15
Fresno, CA Grape Report (SP) Marketing California Grapes (SP)	Daily Twice-Weekly Annually	June-Dec. JanMar.	15 11 10
Honolulu, HI Wholesale Market Report (T) Ornamental Crops Report (T) Honolulu Monthly Arrivals (T) Wholesale Price Summary (T) Honolulu Arrivals Summary (T)	Tri-Weekly Weekly Monthly Annually Annually	Year-Round Year-Round Year-Round	Free
Potato and Onion Report (SP) Marketing Western Potatoes	Daily Annually	Year-Round	15 10

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			Cost rei non		
Reports	Frequency	Season	Annual	or Per Copy*	
Inwood, WV					
Fruit Report (SP)	Daily	AugMar.		15	
Marketing Appalachian Apples (SP)	Annually			10	
Marketing Florida, Georgia, South,					
Carolina, North Carolina, and					
Appalachian Peaches (SP)	Annually			10	
Los Angeles, CA					
AMS Food Purchase Report	Weekly	Year-Round		8	
Avocado, Lime & Kiwifruit Report	weekly	rear - Round		J	
(SP)	Weekly	Year-Round		8	
Fruit and Vegetable Report (T)	Daily			15	
Western Citrus Report (SP)	Twice-Weekly			11	
Marketing Arizona and California	Twice Meekly	rear nound			
Citrus (SP)	Annually			10	
Wholesale Price Summary (T)	Annually			10	
Wholesale Ilice Summary (1)	Aimiddily			10	
McAllen, TX					
Vegetable Report (SP)	Daily	Oct. June		15	
Marketing Texas Melons (SP)	Annually			10	
Marketing Texas Onions (SP)	Annually			10	
Marketing Texas Vegetables (SP)	Annually			10	
Miami, FL					
Fruit and Vegetable Report (T)	Daily	Year-Round		15	
Caribbean Basin Import Report (SP)		Year-Round		15	
Ornamental Crops Report (SP)	Twice-Weekly			11	
Florida Cut Flowers and	IWICC WCCHIY	icuz kouna			
Fern Report (SP)	Twice-Weekly	Year-Round		11	
Wholesale Price Summary (T)	Annually			10	
Caribbean Price Summary (T)	Annually			10	
Ornamental Price Summary (T)	Annually			10	
Florida Cut Flowers and	Annaarry			10	
Fern Summary (SP)	Annually			10	
icin bunuali (bi)				10	
New York (Bronx), NY					
AMS Food Purchase Report	Weekly	Year-Round		8	
Fruit and Vegetable Report (T)	Daily	Year-Round		15	
Fruit and Vegetable Truck Rate					
and Cost Report	Weekly	Year-Round		8	
Olive Oil Report	Weekly	Year-Round		8	
Wholesale Price Summary (T)	Annually			10	
Fruit and Vegetable Truck Rate					
and Cost Summary	Annually			10	
New Orleans, LA					
Fruit and Vegetable Report (T)	Daily	Year-Round		15	
Wholesale Price Summary (T)	Annually	1021 Nound		10	
				10	

			Cost Per Month
			or
Reports	Frequency	Season	Annual Per Copy*
•			
Nogales, AZ			
West Mexico Fruit and Vegetable			
Report (SP)	Daily	DecJune	\$15
Marketing Mexico Fruits and			
and Vegetables (SP)	Annually		10
Onley, VA			
- ·	Dailer	Tuno-Nuc	Free
Fruit and Vegetable Report (SP)	Daily	June-Aug.	
We death and the second of the	Twice-Weekly	SeptMay	Free
Marketing Virginia Potatoes (SP)	Annually		Free
Orlando, FL			
Florida Vegetable Report (SP)	Daily	NovJune	15
Watermelon Report (SP)	Daily	May-mid Ju	ine 15
Florida Foliage Report (SP)	Monthly	Year-Round	
Chile Fruit and Melon Report	Twice-Weekly	OctJan.	11
	Daily	JanMay	15
Florida Tropical Fruit and			
Vegetable Report (SP)	Weekly	Year-Round	1 8
Marketing Florida Vegetables (SP)	Annually		10
Markeing Flordia Tropical	mmaarry		40
Fruits and Vegetable (SP)	Annually		10
Traces and vegetable (or)	111111111111111111111111111111111111111		***
Philadelphia, PA			
Fruit and Vegetable Report (T)	Daily	Year-Round	15
National Shipping Point Trends (SP) Weekly	Year-Round	8
Wholesale Price Summary (T)	Annually		10
Ornamental Crops Report (T)	Twice-Weekly	Year-Round	11
Philadelphia and Pittsburgh Orname	ntal		•
Crops Summary (T)	Annually		10
Delaware Potatoes (included on Fru-	it		
and Vegetable Report)			
Phoenix, AZ			
Fruit and Vegetable Report (SP)	Daily	OctJuly	15
Western Melon & Vegetable			
Report (SP)	Daily	Year-Round	15
Marketing Arizona, Imperial &			
Palo Verde Valley's, California,			
and New Mexico Lettuce (SP)	Annually		10
Pittsburgh, PA			
Fruit and Vegetable Report (T)	Daily	Year-Round	1 15
Wholesale Price Summary (T)	Annually	110 WIII	10
/ / / / / / / / / / / / / / / / /			

			Cost Per Month
Reports	Frequency	Season	Or Annual Per Copy*
Presque Isle, ME			
Maine Potato Report (SP)	Qaily	SeptMay	\$78 (per season outside
			State) Free (inside State)
Marketing Maine Potatoes (SP)	Annually		4
Raleigh, NC			
Sweet Potato Report (SP)	Semi-Weekly Weekly	SeptDec. JanAug.	
Marketing North Carolina Sweet Potatoes (SP)	Annually		Free
Rochester, NY Western and Central New York Fruit and Vegetable Report (SP)	Twice-Weekly	July-May	18 (Season)
			2nd Class 26 (Season) 1st Class
Marketing New York Lettuce,			
Corn, and Cucumbers (SP)	Annually		2
Marketing New York Apples (SP) Marketing Western and Central New	Annually		2
York Cabbage (SP)	Annually		2
Marketing New York Onions	Annually		2
Marketing New York Potatoes	Annually		2
St. Louis, MO			•
Fruit and Vegetable Report (T&SP)	Daily	Year-Round	15
Wholesale Price Summary (T)	Annually		10
Sacramento, CA			
California Deciduous Tree Fruit			
Report (SP)	Daily	Year-Round	15
Marketing California Apricots (SP)	Annually		10
Marketing California Asparagus	Annually		10
Marketing California Broccoli (SP)	Annually		10
Marketing California Carrots (SP) Marketing California Cauliflower	Annually		10
(SP)	Annually		10
Marketing California Celery (SP)	Annually		10
Marketing California Cherries (SP) Marketing California Lettuce from Salinas-Watsonville and Other Central California Districts and	Annually		10
Coloredo (CD)	311		

Annually

Colorado (SP)

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Reports	Frequency	Season	or <u>Annual Per Copy*</u>
TOPOL CO	110440.107	00000	
Sacramento, CA continued			
Marketing California Nectarines,	•		
Peaches, and Plums (SP)	Annually		\$15
Marketing California Pears (SP)	Annually		10
Marketing California Tomatoes	Annually		10
Marketing Selected California			
Vegetables (SP)	Annually		10
California Fresh Fruit and			
Vegetable Shipments by Rail,			
Truck and Air	Annually		10
San Francisco, CA			
Fruit and Vegetable Report (T)	Daily	Year-Round	15
Fruit and Vegetable Truck Rate			
and Cost Report (SP)	Weekly	Year-Round	8
Strawberry Report (SP)	Twice-Weekly	MarOct.	11
Wine Report (SP)	Weekly	Year-Round	8
Ornamental Crops National Market			
Trends (SP)	Weekly	Year-Round	8
Ornamental Crops Market Report (T)	Twice-Weekly	Year-Round	11
Ornamental Crops Production			
Report (SP)	Twice-Weekly	Year-Round	11
Wholesale Price Fruit and Vegetabl			
Price Summary (T)	Annually		10
Marketing California Strawberries			
(SP)	Annually		10
Marketing California Ornamental			
Crops (T&SP)	Annually		.10
Fruit and Vegetable Truck Rate			
and Cost Summary	Annually		10
Seattle, WA	11	1	1.5
Fruit and Vegetable Report (T)	Tri-Weekly	Year-Round	15
Ornamental Report	Bi-Weekly	Year-Round	11
Wholesale Price Summary	Annually		10
Ornamental Crops Summary	Annually		10
Thomasville, GA			
·	Do : 1	Year Danad	1 5
Fruit and Vegetable Report (SP)	Daily	Year-Round OctJan.	15
Pecan Report (SP)	Twice-Weekly		11 8
Peanut Report (SP)	Weekly	Year-Round	
Watermelon Report (SP)	Daily	mid June-Aug	j. 15 15
Peanut Tonnage Report	Daily	SeptFeb.	13

			Cost Per	Month
			c	r
Reports	Frequency	Season	Annual P	er Copy*
Thomasville, GA continued				
Marketing Pecans (SP)	Annually		\$1	.0
Marketing Peanuts (SP)	Annually		1	.0
Marketing Georgia, South Carolina				
Eastern North Carolina Vegetables				
(SP)	Annually		1	.0
Marketing Watermelons, Florida,				
Georgia, Missouri, Mississippi,				
South Carolina, North Carolina,				
Texas, and Virginia (SP)	Annually		1	.0
Washington, DC				
Fresh Fruit and Vegetables, Ornament	tal			
Crops Weekly Summary-Shipments				
and Arrivals	Weekly	Year-Round		8
Fruit and Vegetable Truck Rate & Cos	st			
Report/Mailed from Bronx, NY				
and San Francisco, CA	Weekly	Year-Round		8
Truck Cost Report only	Monthly	Year-Round		2
International Report	Twice-Weekly	Year-Round	1	.6 (US)
			1	.8 (Mexico
				& Canada)
			2	5 (other
				countries)
Fresh Fruit and Vegetable Arrivals				
in Eastern Cities by Commodities,				
States, and Months (FVAS-1)	Annually	φ	1	.0
Fresh Fruit and Vegetable Arrivals				
in Western Cities by Commodities				
States, and Months (FVAS-2)	Annually		1	.0
Fresh Fruit and Vegetable Arrival				
Totals in 22 Cities (FVAS-3)	Annually		1	.0
Fresh Fruit and Vegetable Shipments				
by Commodities, States, and Months				
(FVAS-4)	Annually		1	.0
Fruit and Vegetable Truck Rate and				
Cost Summary	Annually		1	.0
Summary of Wholesale Prices of Fresh	า			
Fruits and Vegetables at New York				
City and Chicago and F.O.B. Prices	3			
in Representative Shipping				
Districts	Annually		1	.0

Electronic Reports Reports generated by automatic data
processing equipment for shipment and
arrival information are available for
current or historical data. Call
(202) 720-3343 for rate quotations.

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Reports Frequency Season Annual Per Copy* Yakima, WA Fruit Report (SP) Daily Year-Round \$15 National Honey Report Monthly Year Round 2 Vegetable Report (SP) Year-Round 15 Daily Processing Berry Report (SP) June-Sept. Weekly 8 Processing Apple Report (SP) Year-Round 8 Weekly Marketing Northwestern Apples (SP) Annually 10 Marketing Washington Cherries, Apricots, Peaches, Nectaries, and Northwest Prunes (SP) Annually 10

Annually

Annually

Annually

FAX SUBSCRIPTIONS

Pears (SP)

and Corn (SP)

Marketing Washington and Oregon

Marketing Washington Asparagus

Marketing California, Colorado, Idaho, New Mexico, Oregon, and Washington Onions

Fax subscriptions are available from selected offices. Check with the particular office you are interested in for availability and cost. Most fax subscriptions are available for a base cost plus the cost of any toll calls required to transmit the report.

^{*}A selected day, usually Monday, can be obtained on a once-a-week mailing at \$8 a month.

MARKET NEWS BY PHONE

Telephone recorders provide 24-hour market news information at the following shipping point and terminal market news offices. Reports are available for the commodities listed during the seasons indicated.

ARIZONA

Nogales (602) 281-0625

FOB - Melons and Vegetables December - June

Phoenix (602) 542-4134

FOB - Vegetables October - July

Yuma (602) 782-9597

FOB - Vegetables November - July

CALIFORNIA

Bakersfield (805) 398-9043

FOB - Grapes July-February

FOB - Melons June-July

Blythe (619) 922-7151

FOB - Vegetables November - April

El Centro (619) 352-5130

FOB - Melons and Vegetables Year-Round

Fresno (209) 233-0341

FOB - Fruits and Tomatoes Year-Round

Indio (619) 347-0500

FOB - Grapes May - July

Los Angeles (213) 622-9927

FOB - Fruits and Vegetables Year-Round

Los Angeles (213) 622-3922

Terminal - Wholesale Fruits Year-Round

Los Angeles (213) 622-3973

Terminal - Wholesale Vegetables Year-Round

Salinas (408) 449-7221

FOB - Vegetables Year-Round

San Francisco (415) 397-6513

Terminal - Wholesale Fruits and Vegetables Year-Round

San Francisco (415) 557-9083

Terminal - Ornamental Crops Year-Round

Santa Maria (805) 343-2308

FOB - Vegetables Year-Round

Stockton (209) 462-7242

FOB - Fruits and Vegetables Year-Round

COLORADO

Monte Vista (719) 852-2568

FOB - Potatoes September - May

DELAWARE

Dover (302) 697-2345

FOB - Potatoes July - September

FLORIDA

Belle Glade (305) 996-0235 FOB - Vegetables October - June Fort Myers (813) 332-2114 FOB - Vegetables October - May Immokalee (813) 657-2793 FOB - Vegetables and Melons October - June (305) 545-6368 FOB - Ornamentals (305) 545-6372 Miami FOB - Vegetables (305) 326-1636 FOB - Caribbean Imports Monticello (904) 997-3081 FOB - Melons and Pecans May - July and October - January (904) 328-5585 Palatka FOB - Potatoes and Cabbage January - June (813) 754-2826 Plant City FOB - Vegetables and Melons October - June Pompano Beach (305) 946-6888 FOB - Vegetables Trenton (904) 463-2427 FOB - Watermelons May - July (813) 773-9559 Wauchula FOB - Vegetables and Watermelons October - June White Springs (904) 963-1245 FOB - Vegetables Winter Park (407) 623-1001 FOB - Citrus and Vegetables October - June **GEORGIA** Atlanta (404) 362-9139 FOB - Fruits and Vegetables Year-Round Albany (912) 436-8781 FOB - Pecans October - January (912) 273-4048 Cordele FOB - Watermelons June-August Fort Valley (912) 825-8291 FOB - Peaches May - August Thomasville (912) 226-7567 FOB - Fruits, Vegetables, Watermelons and Pecans Year-Round HAWAII (808) 961-4518 Terminal - Fruits and Vegetables (808) 973-9581 Honolulu Terminal - Fruits and Vegetables Year-Round (808) 973-9582 (for selected Fruits and Honolulu Vegetables from L.A. Terminal Market) (808) 241-3302 Kauai Terminal - Fruits and Vegetables Year-Round (808) 871-5819 Terminal - Fruits and Vegetables Year-Round

IDAHO

Idaho Falls (208) 522-3979 FOB - Potatoes September - June

LOUISIANA

Baton Rouge (504) 922-1331 FOB - Vegetables, Pecans Year-Round

MAINE

Presque Isle (207) 764-3948 FOB - Potatoes October - June

MASSACHUSETTS

Boston (617) 727-7937
Terminal - Fruits and Vegetables Year-Round

MICHIGAN

Bay City (616) 893-1411

FOB - Potatoes July - May

Benton Harbor (616) 925-1096

FOB - Fruits and Vegetables July - May

Detroit (313) 841-1431

Terminal - Fruits and Vegetables Year-Round

Grand Rapids (616) 451-8676

FOB - Onions July - May

Rogers City (517) 734-3380

FOB - Potatoes July-May

Traverse City (616) 947-3029

FOB - Fruit

NEW JERSEY

Bridgeton (609) 455-2510 FOB - Fruits and Vegetables Year-Round

NEW MEXICO

Las Cruces (505) 646-4928

FOB - Vegetables May - August and October

NEW YORK

Elba (716) 757-9298

FOB - Vegetables November - April

New York City (212) 542-3564

Terminal - Fruits and Vegetables Year-Round

FOB - Chile Fruit Imports November - May

Oswego (315) 963-7668

FOB - Lettuce and Onions July - April

Pine Island (914) 651-4626

FOB - Vegetables July - May

Riverhead (516) 727-6884

FOB - Potatoes August - March

Rochester (716) 424-4498

FOB - Fruits and Vegetables July - April

NORTH CAROLINA

Faison ***

Auction - Vegetables June - July

Faison ***

Eastern North Carolina Cabbage and Potato FOB Prices June-July

OKLAHOMA

Oklahoma City (405) 521-0466 or (800) 522-8171 (free if in-State) FOB - Pecans November - January

OREGON

Merrill (503) 798-5407

FOB - Potatoes Year-Round

Ontario (503) 889-4551 & 4708

FOB - Onions, Dry August - April

PENNSYLVANIA

Philadelphia (215) 597-4429

Terminal - Fruits and Vegetables Year-Round

SOUTH CAROLINA

Beaufort ***

FOB - Vegetables May - July

Charleston ***

FOB - Vegetables May - July

Columbia (803) 253-4040

FOB - Fruits and Vegetables Year-Round

Johnston ***

FOB - Peaches May - August

Spartanburg ***

FOB - Peaches May - August and Apples August - September

TEXAS

Austin (800) 252-3415 (In-State Watts)

FOB - Fruits, Vegetables, Melons and Pecans Year-Round

McAllen (512) 682-2590

FOB - Fruits and Vegetables October - June

VIRGINIA

Courtland (804) 653-0812

FOB - Watermelon June - September

Hillsville (703) 728-9851

FOB - Cabbage June - September

Onley (804) 787-5870

FOB - Potatoes June - August

WASHINGTON

Yakima (509) 453-6073

FOB - Fruits Year-Round

Yakima (509) 452-7859

FOB - Vegetables Year-Round

WISCONSIN

Antigo (715) 623-2838

FOB - Potatoes August - April

Stevens Point (715) 341-6463

FOB - Potatoes Augst - April

^{***}Ask operator for Federal-State market news recorder under State or Federal listing.





